

#HEALTHYYU PHOTO CONTEST (2017)

OFFICIAL CONTEST RULES

1. Contest Period

The #HealthyYU Photo Contest (the “Contest”) is organized by Calumet and Stong College and the Mental Health Steering Committee (“the Organizer”). Submissions will be accepted from March 8, 2017 at 8:30 am EST until March 29, 2017, 11:59pm EST. Voting will occur from 8:30a.m., Eastern Time (EST) March 29, 2017 until 11:59PM. Eastern Time (EST) April 5, 2017.

2. Eligibility

- a. These are the official rules and regulations (the “Rules”) applicable to persons who enter the Contest (“Entrants”). The Contest is open only to legal residents of Canada, excluding Quebec, who have reached the age of majority in the province or territory in which they reside at the time of entry and are registered students in good standing at York University.

By entering the Contest, Entrant accepts the Rules and agrees to be bound by them and the interpretation of these Rules by the Organizer.

- b. The following persons are not eligible to enter the Contest:
 - i) an employee representative or agent of York University, its advertising or promotional agencies, professional representatives, printing suppliers, licensees or the prize supplier;
 - ii) a retailer on any of York University’s campuses; or
 - iii) a member of the immediate family of any of the above persons (i.e. spouse, child, sibling, parent) or a member of the household of any of the above persons.

3. How to Enter

- a. No purchase is necessary to enter.
- b. To enter Via Facebook: Take a picture that shows how you incorporate healthy living and habits into your everyday life. Upload the picture to the Calumet College or Stong College Facebook page with the hashtags #HealthyYU and #Calumet or #Stong. Under the photo, include a description answering the question: “How do you incorporate healthy living and habits into your everyday life?” A submission form link will appear on approved photos, and contestants must fill out the form to be eligible.

Failure to provide any information requested in the entry form may result in ineligibility, and only Entrants who complete the entry form will be entered into the Contest. Any available opt-in opportunities upon registration are not required to enter the Contest, and checking opt-in boxes will not improve your chances of winning. By participating and submitting an entry, Entrant agrees that York University and participating parties are authorized to contact Entrant via email, phone or any other form of media to make Entrant aware of information pertinent to the Contest.

- c. The photo submissions must not:
 - i) contain any obscene or defamatory statements, including but not limited to words or symbols that are widely considered offensive to individuals of a particular race, ethnicity, religion, sexual orientation, disability or age (as determined in the selection committee's sole discretion);
 - ii) infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party, or violate applicable laws, or regulations;
 - iii) have been entered in or won any previous contest or award and has not been published earlier in any medium
- d. Entrants may submit only one (1) entry per day.
- e. Entrants must have a valid York University Student Identification number and York email address.
- f. Entries will not be acknowledged or returned. The Organizer reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest or which violate or are deemed ineligible under these Official Rules.
- k. All entries and photo submissions remain the sole property of the Contest's Organizer and may be reproduced, reused and displayed for promotional purposes in all media. Submissions will be posted on the Calumet and Stong College Facebook pages. Entries may be posted on York official websites and printed for display.
- l. The Organizer is not responsible for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, or for any unavailable network connections, failed, incomplete, garbled, or delayed computer transmissions, on-line failures, hardware, software or other technical functions or disturbances or any other communications failures or circumstances affecting, disrupting or corrupting the Contest in any manner.

4. Prizes

- a. There is a total of three (3) prize to be won. The odds of winning depend on the number of eligible submissions received.

(1) A flex card at the value of seventy-five (\$75).

(2) A flex card at the value of fifty dollars (\$50).

(3) A flex card at the value of twenty-five dollars (\$25).

*Prizes must be accepted as awarded. There is no refund for any unused flex dollars.

- b. Winning entries will be selected as follows: i) the top ten (10) photo submissions which receive the highest number of “likes” (“the Top Ten Submissions”) will be forwarded to a selection committee; ii). the Top ten Submissions will judged by a selection committee vote. The selected Entrant(s) will be contacted within two (2) days of the selection by telephone or e-mail. If the selected Entrant cannot be contacted within that time or does not comply with these Official Contest Rules, the prize will be forfeited and an alternative eligible entry will be selected. The selected Entrants will be contacted on or after April 17, 2017.
- c. In order to win the prize, the selected Entrant must first correctly answer a mathematical skill testing question included in the submission form.
- d. No cash alternative or substitution of the prize is provided, except that York University, in its sole discretion, reserves the right to substitute a prize of equal or greater value if the prize is unavailable for any reason. The prize is provided “as is” without warranty of any kind and must be accepted as awarded. York University disclaims all warranties including but not limited to implied warranties of merchantability, fitness for a particular purpose or non-infringement.
- e. Prize is not transferable unless authorized in writing by York University before the transfer is made. Such authorization may be granted or withheld in York University’s sole discretion.
- f. Any applicable taxes are the responsibility of the winner.
- g. In order to be declared a winner, the selected Entrant will be required to swear an affidavit indicating eligibility and compliance with these Official Contest Rules. In the event that the winner has not yet reached the age of 18 years or the age of majority in the winner’s province or territory of residence, then the selected Entrant’s parent/legal guardian must sign the affidavit to confirm compliance and consent with these Official Contest

Rules and to accept the prize on behalf of the minor, and provide a release and indemnity pursuant to Subsection 4(d) below.

- h. The selected Entrant must show their YU-card as proof of being a registered York University Student.

5. Conditions of Participation

By participating in this Contest, you agree:

- a. to be bound by these Official Contest Rules and the decisions of the Organizer, whose decisions are final;
- b. to the use of your name, likeness, voice, image, recording, video footage and statements in connection with this Contest and the promotion and exploitation thereof;
- c. that if selected as a winner, you give York University and its agents the right to publish or broadcast your name, likeness, voice, image, recording, video footage or statements for editorial, promotional, advertising and publicity purposes, without compensation other than the value of the prize offered; and
- d. to release and indemnify and hold harmless York University, its advertising and promotional agencies, the prize suppliers, and all their respective officers, directors, employees, owners, agents, contractors, representatives, successors and assigns from any liability in connection with or arising out of this Contest, the awarding of the prize, the use of any personal information or the use of merchandise purchased in relation to winning a prize.

6. Termination

York University also reserves the right, without prior notice, and at any time, to terminate the Contest, in whole or in part or modify, suspend or extend the Contest in any way.

7. General Provisions

- a. The invalidity or unenforceability of any provision of these Official Contest Rules does not affect the validity or enforceability of any other provision.
- b. This Contest and these Official Contest Rules are governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

- c. Should the Contest be terminated prior to the stated expiration date, the Organizer shall, to the extent possible, award any remaining prizes in a fair and equitable manner, determined in its discretion, among the eligible entries received that are unaffected by the problem.

8. Privacy Notice

Privacy: Personal information including images and recordings in connection with this form is collected under the authority of *The York University Act, 1965* and will be used for promoting, publicizing or explaining York University and its activities and for administrative, educational or research purposes. Personal information may be disclosed to outside service providers for processing and production. If you have any questions about the collection of personal information by York University, please contact: Offices of the Master, Calumet College and Stong College, York University, 301 Calumet College, 4700 Keele Street, Toronto, ON M3J 1P3, tel. 416-736-5132, email scchelp@yorku.ca

9. Facebook Limitation of Liability

The Contest is not associated to, run by, or sponsored by Facebook. By participating in the Contest, Entrant provides information to the Organizer and not to Facebook. By accepting these Rules you release Instagram of all responsibilities.

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